Permit #F00025708-B

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00025708-B **Type of Permit:** FILMING **Release Date:** 03/16/2010

Production Company TRAKTOR FILM INC

Insured Company Name TRAKTOR FILM INC
Contact Phone No. 1 310-260-0016
Contact Phone No. 2
Fax
Address 522 S VENICE BLVD
VENICE, California 90291

Production Title AT AND T

Type of Production Commercial - Standard

Producer Rani Melendez

Director Sam & Patrick

1st AD Miles Militevic

Production Manager Ely Siler

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Michael Fricke
Primary Phone Mobile - 310-592-9284
Secondary Phone Office - 310-260-8589

Location Assistant none none
Primary Phone Office - 310-260-8589
Secondary Phone

Fees

FILMLA FILM PERMIT RIDER FEE $100.00

Total Permit Fee $100.00

Number of Locations 1

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Summary Information — Location

Permit Number F00025708-B
Production Company TRAKTOR FILM INC
Insured Company TRAKTOR FILM INC
Production Title AT AND T

Location Manager Michael Fricke
Primary Phone Mobile - 310-592-9284
Secondary Phone Office - 310-260-8589

Location Address 4730 Crystal Springs Dr, Los Angeles, CA, 90027

Location Names GRIFFITH PARK

Location Type Park

Location Description LOS ANGELES CITY PARK

Film Dates 3/16/2010 - 3/16/2010 15:00 - 19:00

Open or Closed to the Public Open

Generic Conditions
Aviation activity will be conducted within normal FAA established guidelines
Must comply with attached Rec & Park Conditions
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
Notify L.A.P.D. Air Support Division 213.485.2600 of all helicopter activity

Please see attached document TraktorATT.25708.PARK.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cast/Crew vehicles	2
Cube Trucks	1
Generator	1
Motor Homes	1
Stakebed Trucks	3
Vans	3

Personnel on Location

Type	Quantity
Cast	1
Crew	15
Rec & Park Monitor required	1
Spot Check	1

Filming Activities Equipment on property; Exterior establishing shots; Helicopter fly-bys & hovering above 500';

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note FILMING AT HOLLYWOOD SIGN
1 park monitor required

Coordinator Note No generator without presence of UFSO
Spot check ok per Insp Parker

Coordinator Note Rider A adds and releases location; collects park fees

Coordinator Note Rider B obtain helicopter insurance; adds helicopter activity

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

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PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Hollywood Sign
PROCEDURES AND GUIDELINES

DRAFT NOT

PROCEDURES

1. Any request to use the Hollywood Sign for filming or photography must be made at least 72-hours in advance to the Park Film Office. An appointment for a Department Scout of the location must be done prior to filming. Contact the Park Film Office at (323) 644-6220.
2. Filming and photography requires a City of Los Angeles permit from FILM LA, INC and permission and other fees from Global Icons. **Please contact Film LA for this information at (213) 977-8600.**
3. Requests will be approved or denied on the basis of conformance with this Policy.
4. Any alteration of the Sign or unauthorized activity at the site will be grounds for immediate revocation of Permit and expulsion from the site.

GUIDELINES

1. No alteration, physical changes or lighting of the Hollywood Sign or surrounding area is allowed.
2. Filming is restricted to daylight hours only. No exceptions.
3. Every activity at the Sign will be monitored and assisted by a Department Employee. No climbing on or touching of the Sign is permitted.
4. Areas provided for filming or photography in the Park are:
   - *Sign site* – a ten foot wide, 80-foot long plateau on Mt. Lee, under the Sign letters, reached by a difficult climb down a steep embankment.
   - *Park entrance area at the end of Deronda* – Paved area just inside Park gate with room for 3 cars to park.
   - *Lake Hollywood Park (alternative)* – Located at Mulholland Hwy and Canyon Lake Dr. This large grassy plot near the base of Mt. Lee, almost directly below Sign, has plentiful street parking and a good view of the Sign. This area is not subject to many of the usual Hollywood Sign Restrictions.
5. Crews must be limited to 15 or less and 10 or less at the Sign itself *for safety reasons*.
6. Equipment must be limited to necessary items which can be transported in one utility vehicle. No more than 3 vehicles will be allowed at any one time in this area of the Park.
7. No large trucks or other large vehicles are permitted to travel Mt. Lee Dr.
8. Driving shots along Mt. Lee Dr. are not permitted.
9. The paved access road to the Sign cannot be used for any purpose except drop-off at the Sign site. Parking is prohibited.
10. No smoking allowed in the Park.
11. No generators can be brought into the Park.
12. Street access to the residences outside the Deronda gate cannot be blocked.
13. No construction of any kind can be built around the sign or the park area near the surrounding neighborhood.
14. MAY NOT cut any vegetation.

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.

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AT AND T
(HOLLYWOOD SIGN)

- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.
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